



P R E S S R E L E A S E

WESTFALIA Automotive: Awarded Best Brand in “auto, motor und sport” Magazine

WESTFALIA trailer hitches were voted #1 by readers of “auto, motor und sport”

Rheda-Wiedenbrück, 4 August 2008. WESTFALIA Automotive, one of the world's leading producers of trailer hitches, was chosen “Best Brand 2008” by readers of “auto, motor und sport” magazine. In a survey, this automobile magazine asked its readers to vote for the best products in 28 categories of the automotive supply industry. The best brand in the category of trailer hitches was voted to be WESTFALIA Automotive for the third consecutive year. “We are pleased to once again receive the award for Best Brand,” notes Jens Waldau, chairman of the board at WESTFALIA. “The reader survey from ‘auto, motor und sport’ is once again proof that the quality of our products is respected by our customers.”

WESTFALIA Automotive develops and produces approx. 1,000 trailer hitches for nearly all vehicle makes. Annual production encompasses approx. 1.2 million trailer hitches.

In addition to its parent plant in Wiedenbrück, Germany, the WESTFALIA Automotive group also includes French manufacturer SIARR and Swedish manufacturer Monoflex. In the past fiscal year, the Westfalia group generated revenue of around 150 million euros with a staff with around 850 employees.

Reprints free of charge, please forward specimen copy.

Press representative:

Jeschenko MedienAgentur Köln GmbH

Stefanie Renniecke; Andreas Stump

Eugen-Langen-Str. 25

Telephone: +49 (0) 221-3099-0

Fax: +49 (0) 221-3099-200

email: s.rennicke@jeschenko.de ; a.stump@jeschenko.de

